PRODUCT UPDATE

GALE CENGAGE Learning

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General Updates for Gale resources

Continuously adding new content

There were 1,312 new titles added to Gale resources from December - March. To view these titles, please go here: http://solutions.cengage.com/Gale/Database-Title-Lists/Change-Lists/

Remember! For the most up-to-date information and product updates don't forget to visit the Gale blog at http://blog.gale.com
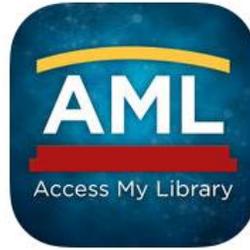
The new version of Gale's _Access My Library_ (_AML_) app, with enhancements that include a faster library search and more intuitive resource display, is now available on Google Play for Android devices, as well as on iTunes for IOS. The two versions are in sync, meaning no matter what the device, users will find the same fast, helpful features.

Product Updates

On April 2, 2015, Gale released enhancements to _GVRL_ and the product families of _InfoTrac_ and _In Context_ (excluding _Global Issues In Context_ and _GREENR_)

The changes are largely aesthetic, affecting the layout and design of user tools and navigational elements. The content and functionality for each resource remains unchanged.

Each enhancement has been tested with a statistically significant number of students, academic researchers, and information professionals across public, K-12 and academic libraries by Gale's expert User Experience Research and Product Development teams.

Enhancements at a Glance
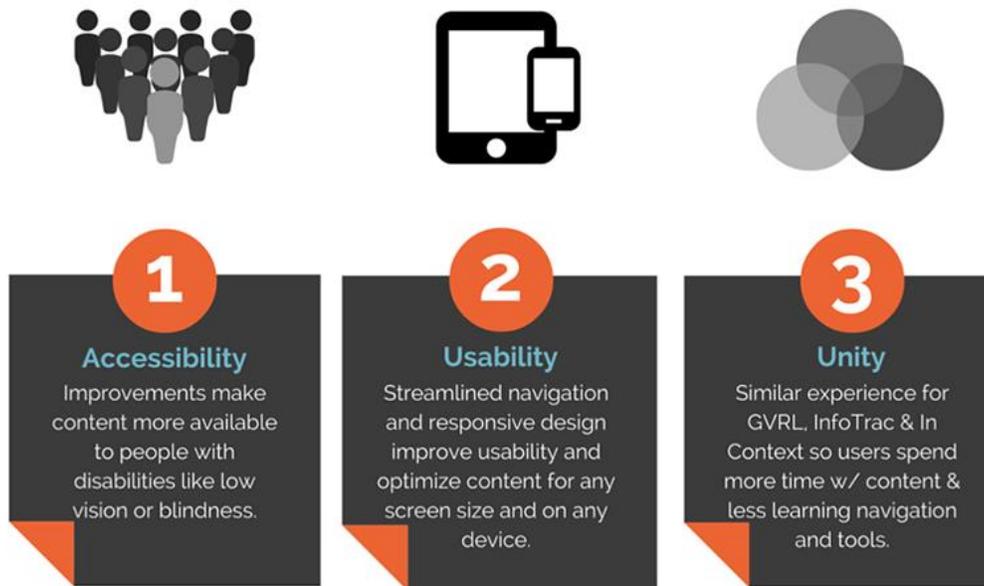
Accessibility

Gale complies with Web Content Accessibility Guidelines 2.0 to make our information available to people with disabilities, including those with blindness or low vision. Each resource will adopt a high-contrast header with white text and tool buttons in bright orange, which makes it easier for users to see content. With this stronger separation of background and foreground, accessibility is improved for those listening to the content as well.

Good for accessibility and overall usability, icons used prevalently across the web and in mobile apps makes it easy for researchers to quickly identify and interpret the use of each tool.

Usability

Each resource will be enhanced using similar banners, tools, icons, language, and color palettes. Applying these changes consistently delivers a seamless experience as users mature from high school to college-level research, or navigate across resources using discovery services and tools like *PowerSearch* or *InterLink*, which connects users to eBook articles on *GVRL* from within periodical content on *InfoTrac*.

Through extensive user testing and product usage reporting, we've identified the most popular user tools and accentuated them in the top header. All other features have been minimized behind a familiar three-bar "More" button and ranked in order of popularity.

Because responsive design optimizes web content for mobile use, the display of the *GVRL*, *InfoTrac* and *In Context* resources will automatically be optimized for any screen size on any device with no app required. This brings a better overall experience to both desktop and mobile users—in addition to optimized display of content and features, traditional elements automatically become touchscreen "swipeable." Responsive design also seamlessly delivers high-quality and easy-to-use research tools to schools and students participating in BYOD and 1:1 initiatives.

Unity

A shared experience ensures users mature through products seamlessly as they advance from high school to college-level research, without having to learn to navigate an entirely new set of tools,

As users navigate across products through discovery tools like *PowerSearch* or *InterLink*, they're not distracted by the changing of header banners and the placement of user tools.
Users can spend less time learning research interfaces as a result of Gale adopting popular iconography and navigational elements that are prevalent throughout the open web and other mobile experiences/applications.

For a walk-though of the new experience, **watch short training videos** reviewing product features:

- GVRL
- InfoTrac (Academic OneFile, General OneFile and all InfoTrac Collections)
- Biography in Context
- Canada in Context
- Opposing Viewpoints in Context
- Student Resources in Context
- Science in Context
- World History In Context
- U.S. History In Context